

Who we supported in 2022/2023 and why?

# 2022 / 23 Funding Outcomes

The purpose of Water Safety New Zealand’s contestable funds is to invest in community led initiatives that tackle the drivers of drowning in Aotearoa. By investing in this way, we aim to have a positive impact on the drowning rate and to build water safety focussed community capability across the country.

This support made possible thanks to the commitment of the Lotteries Grants Board, Sport New Zealand, ACC and Protector Safety (commercial sponsor and provider of aluminium products including pool fencing). The collective effort of these partners means that \$2,077,812 of funding support was distributed in 2022/23.

Funding is focussed on supporting improvement in the priority areas set by Wai Ora Aotearoa 2025, the New Zealand Water Safety Sector Strategy. Priorities are as follows:

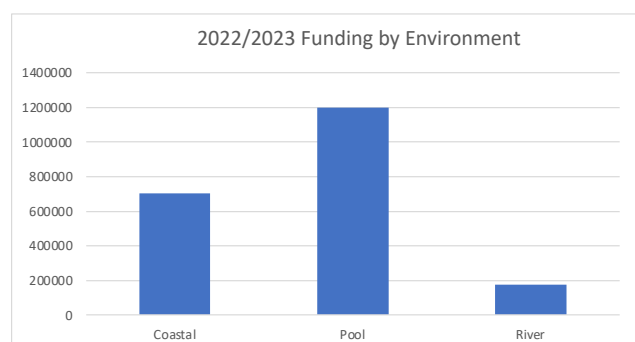
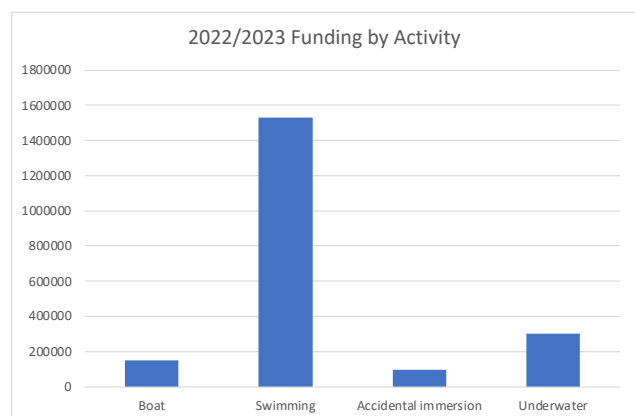
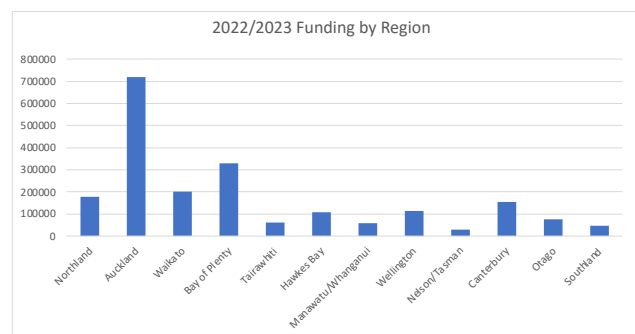
- Under-Fives
- Water Skills for Life delivery
- Māori water safety education
- Reducing male drowning and improve decision making in the 15–34 age range
- Programmes and tools that aids people’s awareness of the difference between their perceived competencies and real competencies
- Targeted interventions for overrepresented groups, activities and environments

We have two funds focussed on these priorities; the Drowning Prevention Fund and the Kia Maanu Kia Ora putea. The Kia Maanu Kia Ora putea specifically targets kaupapa Māori solutions to tackle the disproportionate rate of Māori drowning.

In the 2022/2023 year we received 63 applications for funding support, seeking \$3,443,674. Of these, 35 programmes were prioritised with the \$2,077,812 available. 25% of available funding was distributed through the Kia Maanu Kia Ora putea and the remaining 75% through the Drowning Prevention Fund.

## Summary of impact on Wai Ora Aotearoa priorities

Wai Ora Aotearoa 2025 priority	Number of prioritised interventions	Value of prioritised interventions (\$)	Proportion of spend
Under-fives	2	61,108	3%
Water Skills for Life delivery	13	1,120,814	54%
Māori water safety education	13	551,742	26%
Reducing male drowning and improve decision making in the 15-34 age range	-	-	0%
Programmes and tools that aids people's awareness of the difference between their perceived competencies and real competencies.	2	203,300	10%
Targeted interventions for overrepresented groups, activities and environments	3	141,050	7%



2022/23 funded programmes

# Kia Maanu Kia Ora

Provider and project	Description	WSNZ co-funding (\$)
Aotearoa Water Patrol - Nga tikanga haumarū wai	Personal watercraft training and water skills wananga.	18,750
Haimoana - Tuna to Taniwha	Under-fives supervision and water awareness with whanau	12,000
Whenua Iti Outdoors - Tuatahi ko te wai	Experiential learning with tamariki	20,360
Ngati Porou Surf lifesaving	Water safety awareness	25,000
Dive Wellington - Nga kairuku o Te Whanganui a Tara	Dive training	50,277
Jury - Mana Moana Tiaki	Dive training	140,666
Haimoana - Manaakitia te awa	River skills for teenagers	18,000
Te Wairakei Pūrea Trust - Hinemoa water safety programme	River/lake skills for teenagers	90,000
Dive Otago - Kairuku programme	Dive training	36,219
Te Wairoa Whanau - Safety and snorkeling wananga	Wahine free dive training	10,000
Ngatai Tua Ika Swim Club - Ngaru I hinga atu, ngaru I hinga mai	Water safety skills	20,000
Rehua - Matangirua: Breathing life into sailing heritage	Waka Hourua based water safety skills for teenagers	13,000
Salt Aotearoa - wahine freedive	Wahine free dive training	10,600
Pacific capability support	As a result of receiving no applications from pasifika communities, \$20,000 of capability support has been reserved to help these groups to determine their future needs.	20,000
Monitoring capability support	Monitoring and evaluation maturity is generally low so additional support will be provided to help providers develop realistic and achievable ways to understand and report the impact of their programmes.	28,870

## 2022/23 funded programmes

# Drowning Prevention Fund

Provider and project	Description	WSNZ co-funding (\$)
Swimming New Zealand – Water Skills for Life	Lifting the capability of school teachers across Aotearoa so that they are able to effectively deliver the WSFL programme in school pools.	500,000
Surf Lifesaving New Zealand – Water Skills for Life - Beach	First stage roll out of the revised Water Skills for Life – Beach programme.	150,000
Active – Water Skills for Life	West Auckland deciles 1-6 Water Skills for Life programme delivery	125,000
Sport Northland – Water Skills for Life	Northland deciles 1-6 Water Skills for Life programme delivery	92,500
Swim Safe Southland – Water Skills for Life	Southland deciles 1-6 Water Skills for Life programme delivery	26,302
Coastguard Boating Education – KMKO programme	Mix of subsidised Day Skipper, In Water Survival and VHF training - funding contributes to a wider programme funded by Maritime NZ.	70,000
Drowning Prevention Auckland – Improving water safety for Asian communities in Auckland	Mix of practical training and communication programmes	58,050
Bayswim – Water Skills for Life	Tauranga deciles 1-6 Water Skills for Life programme delivery	30,000
Mountains to Sea Conservation Trust - community snorkel days	Wellbeing focus and a gateway to connecting with whanau - holistic programme about safe interaction with water	43,300
Swim for Life Tairāwhiti – Water Skills for Life	Tairāwhiti deciles 1-6 Water Skills for Life programme delivery	28,000
YMCA Auckland – river crossing training	River crossing training for deciles 1-6	18,000
CLM Rotorua – Water Skills for Life	Rotorua deciles 1-6 Water Skills for Life programme delivery	25,000
Find Your Field of Dreams Community Swim – Water Skills for Life	South and East Auckland deciles 1-6 Water Skills for Life programme delivery	105,812
Hamilton City – Kia Tuupato	Multi-faceted programme response to river drownings	35,000
Sport Otago – WSFL Otago deciles 1-6	Otago deciles 1-6 Water Skills for Life programme delivery	42,500
Porirua City Council – Water Skills for Life	Porirua deciles 1-6 Water Skills for Life programme delivery	38,000
Christchurch City Council – WSFL Christchurch deciles 1-6	Christchurch deciles 1-6 Water Skills for Life programme delivery	35,000
Swim Waipa – Water Skills for Life	Waipa district deciles 1-6 Water Skills for Life programme delivery	20,000
Sport Hawkes Bay – Water Skills for Life	Hawkes Bay deciles 1-6 Water Skills for Life programme delivery	22,500
Splash Save – Programme focussed on whanau responsibility for under-fives in and around the water	Whanau led under-fives supervision and introduction to water safety	49,106
Waimakariri District Council – Water Skills for Life	Waimakariri deciles 1-6 Water Skills for Life programme delivery	10,000
Monitoring capability support	Monitoring and evaluation maturity is generally low so additional support will be provided to help providers develop realistic and achievable ways to understand and report the impact of their programmes.	40,000